ACS SPRING 2022

BONDING THROUGH CHEMISTRY

EXHIBITOR & SPONSOR PROSPECTUS

MARCH 20–24 • In-Person & Virtual • San Diego, CA • #ACSSpring2022

HAVE A QUESTION? NEED MORE INFORMATION?

Contact Pat Hilpl at pat@hilplgroup.com or 215.644.9159.
The Hilpl Group is the official sales vendor for ACS Meetings & Expositions.
HEALTH AND SAFETY

The health and safety of our attendees and exhibitors is of primary importance. ACS is committed to taking necessary precautions to provide participants with confidence and peace of mind when attending on-site. As we plan ACS Spring 2022, we will rely on the latest guidelines from government and public health authorities and are in frequent contact with the San Diego Convention Center and our hotel partners and service providers to confirm and follow best practices.

IMPORTANT: In light of events surrounding COVID-19, this is an appropriate time to remind ourselves of the risks inherent in ACS Spring 2022 participation. Even with every reasonable precaution to keep you safe as outlined by the CDC, ACS cannot fully eliminate all risks of harm to attendees or guarantee their safety, especially from risks posed by COVID-19 or its variant strains. Ultimately, you are responsible for your own safety.

EXHIBITING

After a long year of online meetings, restricted or no travel, and limited access to new technologies, ideas, and innovation, ACS Spring 2022 will provide you with the attendee access and contacts you need to build new and improve existing relationships. From visibility to credibility, being there has its perks! Attendees come looking for new ideas and solutions. Be there to help them. Exhibiting and sponsoring strengthens your brand — a big part of business success!

“As a member of the American Chemical Society for over 20 years, I have always enjoyed visiting the exhibition hall to learn about the latest trends in chemistry. Now that I am an exhibitor, I have found that my booth in the exhibition hall gives me the opportunity to meet and engage with hundreds of potential collaborators, students, and partners in a comfortable and engaging environment.”

— BENJAMIN E. BLASS
Assistant Professor of Medicinal Chemistry
Moulder Center for Drug Discovery Research
Temple University School of Pharmacy
### Who You Will Meet at ACS Spring 2022

#### Professional Discipline

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academia</td>
<td>47%</td>
</tr>
<tr>
<td>Student</td>
<td>29%</td>
</tr>
<tr>
<td>Industry</td>
<td>11%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
<tr>
<td>Government</td>
<td>5%</td>
</tr>
<tr>
<td>No Response</td>
<td>6%</td>
</tr>
</tbody>
</table>

#### Educational Background

<table>
<thead>
<tr>
<th>Background</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ph.D.</td>
<td>36%</td>
</tr>
<tr>
<td>Degree in Progress</td>
<td>21%</td>
</tr>
<tr>
<td>B.S./B.A.</td>
<td>12%</td>
</tr>
<tr>
<td>Post-Doc</td>
<td>13%</td>
</tr>
<tr>
<td>M.S.</td>
<td>11%</td>
</tr>
<tr>
<td>A.S./A.A.S.</td>
<td>2%</td>
</tr>
<tr>
<td>No Response</td>
<td>5%</td>
</tr>
</tbody>
</table>

#### Geographic Distribution of Spring Attendees

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-South Atlantic</td>
<td>41%</td>
</tr>
<tr>
<td>New England</td>
<td>10%</td>
</tr>
<tr>
<td>North-South Central</td>
<td>19%</td>
</tr>
<tr>
<td>Pacific</td>
<td>12%</td>
</tr>
<tr>
<td>West-South Central</td>
<td>13%</td>
</tr>
<tr>
<td>Mountain</td>
<td>5%</td>
</tr>
</tbody>
</table>

*All data based on ACS Spring 2019. Due to the COVID-19 travel and quarantine restrictions, ACS Spring 2020 was cancelled and ACS Spring 2021 was virtual.*
WHY EXHIBIT?

BENEFITS OF EXHIBITING AT ACS MEETINGS & EXPOSITIONS

• Unlimited in-person expo passes for distribution to customers
• Ability to purchase sponsorship, advertising, and workshop opportunities
• Listing in the ACS mobile app, website, and virtual platform
• Exclusive access to the Exhibitors’ Lounge with refreshments, casual meeting space, computers, and more
• Opportunity to rent a meeting room within the convention center (for additional cost; space is limited)
• Opportunity to hold a presentation in show floor theaters (for additional cost)
• Access to over thousands of attendees who work in the fields of chemical and life sciences
• Ability to purchase passes to technical sessions

SPRING 2019 NUMBERS

15,754 ATTENDEES
36% FIRST-TIME ATTENDEES
144 AVERAGE NUMBER OF SCANS
235 EXHIBITING COMPANIES
67:1 ATTENDEE-TO-EXHIBITING COMPANY RATIO
19,582 TOTAL SCANS

WHAT OUR ATTENDEES ARE LOOKING FOR

✔ Academic and Educational Services
✔ Analytical Research
✔ Chemicals, Reagents, and Raw Materials
✔ Laboratory Equipment and Services
✔ Career Development and Training
✔ R&D and Manufacturing Services
✔ Technical Literature, Websites, and Databases
✔ Scientific Computer and Data Management
✔ Testing and Measurement Instrumentation
STANDARD PRICING
$2,700 per 10’x10’ inline booth
$300 for each corner
Space includes:
• Five (5) exhibit booth personnel badges per 10’x10’
• One (1) complimentary pass to the meeting
• Listing in the mobile app
• One (1) “basic” level listing in the virtual platform
• 8’ high back drape and 3’ side drape
• 7”x44” identification sign

SMALL CHEMICAL BUSINESS PACKAGE
Must prove employment of 50 or fewer.
1st ACS Meeting & Expo I $700
2nd ACS Meeting & Expo I $1,200
3rd+ ACS Meeting & Expo I $1,800
In addition to standard exhibitor benefits, package includes:
• 10’x10’ booth
• 6’ draped table
• Two (2) chairs
• One (1) wastebasket

LIMITED QUANTITIES AVAILABLE FOR FULL SCB PACKAGE.

NON-PROFIT PACKAGE • $1,800
Must prove non-profit status.
In addition to standard exhibitor benefits, package includes:
• 10’x10’ booth
• 6’ draped table
• Two (2) chairs
• One (1) wastebasket

EXHIBITOR INFORMATION

EXHIBITOR MOVE-IN
Saturday, March 19
8:00 AM – 4:30 PM
Sunday, March 20
8:00 AM – 4:30 PM

EXPO HOURS
Monday, March 21
11:00 AM – 6:00 PM
NEW exclusive hours with food and beverage break and posters:
12:00 – 2:00 PM
Tuesday, March 22
11:00 AM – 6:00 PM
NEW exclusive hours with food and beverage break and posters:
12:00 – 2:00 PM
Wednesday, March 23
10:00 AM – 2:00 PM
NEW exclusive hours with food and beverage break and posters:
12:00 – 2:00 PM

EXHIBITOR MOVE-OUT
Wednesday, March 23
2:00 – 8:00 PM
Thursday, March 24
8:00 AM – 12:00 PM

EXHIBITOR MOVE-IN
Saturday, March 19
8:00 AM – 4:30 PM
Sunday, March 20
8:00 AM – 4:30 PM

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EXHIBITOR MOVE-OUT
Wednesday, March 23
2:00 – 8:00 PM
Thursday, March 24
8:00 AM – 12:00 PM
### SPONSORSHIP OPTIONS

Automatically get high-impact brand visibility, based on your level of investment

<table>
<thead>
<tr>
<th>Feature</th>
<th>ARGON $2,500+</th>
<th>KRYPTON $5,000+</th>
<th>XENON $10,000+</th>
</tr>
</thead>
<tbody>
<tr>
<td>First right of refusal ACS Spring 2023 opportunities</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Complimentary registrations (hybrid or virtual)</td>
<td>2</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Complimentary virtual listing on platform</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>Includes: name, logo, description, banner ad, contact info, website link, resource uploads, video embed, and reporting</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Additional priority point per $2,500 spend</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Recognition on virtual platform page and banner ad</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>(Krypton and Xenon levels will receive logo on the rotating banner ad)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Recognition on ACS Spring 2022 website</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>(Krypton and Xenon levels will receive hyperlinked logo)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Recognition on prominent on-site signage</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>(Krypton and Xenon levels will receive logo)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Recognition on walk-in slides at sessions</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>*(Virtual and in-person) <em>(Krypton and Xenon levels will receive logo)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Recognition at exhibit booth (if exhibiting)</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>Virtual Industry Thought Leader Session</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Virtual Industry Thought Leader Session OR In-person Industry Thought Leader Session</td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Complimentary static ad in an ACS-delivered email to attendees</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>(if sponsorship is confirmed by February 2, 2022)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td>30-second video to be featured on dedicated virtual platform page</td>
<td></td>
<td></td>
<td>○</td>
</tr>
<tr>
<td><em>(Vimeo or YouTube link required)</em></td>
<td></td>
<td></td>
<td>○</td>
</tr>
</tbody>
</table>

Exhibitor & Sponsor Prospectus • #ACSSpring2022
SPONSORSHIP OPPORTUNITIES

THOUGHT LEADERSHIP

OPENING SESSION

HYBRID

INVESTMENT: $20,000

Kick off the meeting by sponsoring the opening session and have all eyes on you! Sponsorship includes:

• Exclusive branding of the main stage (as determined by show management)
• Speaking role during the Opening Session (up to two minutes; remarks must be pre-approved by show management)
• Verbal sponsor recognition during session
• Logo included on promotional emails about the sessions, on-site signage, and thumbnail on virtual page of online session
• Receive a post-show impression report (virtual component only)

INDUSTRY THOUGHT LEADER SESSION

HYBRID

INVESTMENT: $1,500 each or $2,500 for Session Spotlight Upgrade

Showcase your company as an industry expert and solutions provider. Share your company’s thought leadership via either a pre-produced video (up to 60 minutes) featured on-demand on the ACS digital platform; OR as an in-person, dedicated session on show days in the ACS expo theater.

The virtual option offers the capability to upload white papers, case studies, marketing collateral, and more to accompany your presentation. Receive post-show reports on views, downloads, and more!

Upgrade your session (either digital or in-person) to “Spotlight” and receive a 280-character, sponsor-provided messaging opportunity and graphic delivered to attendees within an ACS email.
**INCREASE BRAND AWARENESS**

**ESCALATOR GRAPHICS**

**IN-PERSON**

**INVESTMENT:**
- Lobby B escalator runners and clings: $25,000 (includes 4 runners and 4 clings)
- Lobby C escalator cling: $20,000 (includes 4 clings)
- Lobby D/E escalator runners and clings: $25,000 (includes 6 clings and 2 runners)

Using intriguing, creative, and interactive clings on both the sides and rails of escalators surprises and delights attendees as they arrive and navigate through the space. Adding hashtags and QR codes personalizes the experience and are a potential lead source. Location to be selected in consultation with show management. Multiple locations available in Lobbies A-D. Price includes graphic production and labor.

*Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.

**COLUMN WRAPS**

**IN-PERSON**

**INVESTMENT:**
- Lobbies A–C $15,000 each
- Lobby D: $17,000 each

Advertise your company on a column wrap in a high-traffic public area of the convention center. Use creative graphics, hashtags, or QR codes to personalize the experience and increase lead counts! Location to be selected with show management. Multiple locations available in Lobbies A-D. Price includes graphic production and labor.

*Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.

**ON-SITE DIGITAL SIGNAGE**

**IN-PERSON**

**INVESTMENT:**
- Lobby B1 video wall $20,000
- B1 marquee: $25,000
- Lobby C video wall: $20,000
- Lobby D video wall: $30,000

Create a major impact as soon as attendees enter the building. These highly visible and large video walls are centrally located within the ACS meeting space at the convention center. You provide the media.

**ABOVE-DOOR BANNERS**

**IN-PERSON**

**INVESTMENT:**
- Full size (51’W x 6’H single sided): $17,000 each
- Half size (25’W x 5’H single sided): $12,000 each

Banners are available in two sizes and are placed in high-traffic areas of the convention center. Make an impression as attendees first enter the convention center with this highly visible lobby banner. Production and labor included. Locations available throughout lobbies A-D of the convention center.

*Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.

**HANGING BANNERS**

**IN-PERSON**

**INVESTMENT:**
- Full size (18’W x 8’H double sided): $15,000 each
- Half size (10’W x 5’H double sided): $8,000 each

Enjoy heightened visibility and brand awareness by placing your company’s name and messaging front and center on a hanging banner. Banners are available in two sizes and are placed in high-traffic areas of the convention center. Production and labor included. Locations available throughout lobbies A-C of the convention center.

*Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.

**CONVENTION CENTER WI-FI**

**IN-PERSON**

**INVESTMENT:** $15,000

Free access to Wi-Fi is an expected and highly valued amenity these days, especially at a hybrid event! Sponsor the Wi-Fi in the convention center and receive naming rights for the network, a customized password, and splash page. Your logo will be prominently featured on all information and instructions on how to access Wi-Fi throughout the center and in attendee communications.
REGISTRATION SPONSOR
HYBRID

INVESTMENT: $15,000
This high-profile in-person and digital investment is the opportunity to make an impression on every attendee at the earliest possible moment — at registration! Sponsorship includes a customized banner ad on the digital registration website AND premier, exclusive branding of registration spaces on-site at the convention center (locations to be determined by show management).

Messaging enhancement continues with an insert in ACS mailed badge packets! Insert must be pre-approved by show management and received by the ACS registration company by January 7, 2022, along with recognition in all ACS-delivered attendee communications mentioning registration.

MOBILE PHONE CHARGING STATIONS
IN-PERSON

INVESTMENT: $8,000/3 lockers
Make sure attendees stay fully charged and take the stress out of low power messages! Sponsor branded lockable mobile charging stations that provide attendees with convenient charging options. Each station is wrapped with your company’s logo and will be placed in multiple highly visible locations throughout the Convention Center.

REGISTRATION PACK INSERT
IN-PERSON

INVESTMENT: $5,000 each
Deadline: January 7, 2022
Insert your company’s promotional flyer in attendee registration packages mailed to all pre-registered attendees. It’s a unique and rare opportunity to promote your presence even before the Conference begins! ACS must pre-approve the insert.

SELFIE WALL
IN-PERSON

INVESTMENT: $4,500
Everyone loves a good selfie or a cool picture with friends, especially when it’s in front of an Instagram-worthy backdrop. Sponsor a selfie wall at the meeting, and your brand becomes the backdrop for thousands of shared pictures. Add your hashtag for even more exposure! Multiple selfie-wall opportunities available. Your company logo, tagline, hashtag, and booth number are featured on signage placed next to the wall.

Fee includes graphic production and labor charges.

Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.

HAND SANITIZER DISPENSING STATION
IN-PERSON

INVESTMENT: $3,500/8 stations
Renewed focus on personal safety and health at in-person events is on everyone’s mind. Providing branded hand sanitizer dispenser stations in the main lobby of the convention center positions your organization as a forward-thinking public safety leader. Your company logo, tagline, hashtag, and booth number are featured on signage placed by the stations.

LUGGAGE CHECK
IN-PERSON

INVESTMENT: $2,500
Help attendees secure their belongings by sponsoring the luggage check at the convention center. Your company logo, tagline, hashtag, and booth number are featured on signage and, as the exclusive sponsor, consider providing branded luggage tags for distribution — a high impression and sustainable takeaway!

EVENT DIRECTIONAL SIGNS
IN-PERSON

INVESTMENT: $2,500 for 5 signs
Help attendees find their way! Directional signs (6’ high) are designed to point attendees in the right direction and are prominently distributed throughout the convention center. Your logo will appear on 5 signs (determined by show management).

EXPO HALL AISLE SIGNS
IN-PERSON

INVESTMENT: $1,000 each (individual aisles)
High-visibility opportunity! Double-sided hanging signs feature your company logo and booth number on the exhibit floor.

Note: A 10% surcharge is incurred if artwork isn’t received by February 4 printing deadline.
VIRTUAL PLATFORM SPONSOR

**INVESTMENT: $15,000**

Exclusive option to maximize your reach by supporting the entire virtual broadcast of ACS Spring 2022. Your brand receives prominent positioning on the event lobby homepage with a link to your enhanced listing on the platform throughout the duration of the event, as well as:

- Pre-record a 30-second video message that welcomes all virtual attendees and inspires them to have a fun and meaningful event of education and networking. This video will follow the ACS President’s pre-recorded video.
- Rotating hyperlinked banner ad that will appear on the top of all pages of the platform
- Exclusive company navigation button with a link to company website
- Exclusive banner ad on up to five pages of the platform (jointly decided between show management and sponsor)
- Acknowledgment included on marketing and communications about the platform and virtual event

MOBILE APP SPONSORSHIP

**INVESTMENT: $10,000**

Place your brand in every attendee’s hand by exclusively sponsoring the meeting’s mobile app, the official meeting program! In addition to a branded splash page, ad, watermark, and premier exhibitor list recognition, you receive post-show metrics on downloads, click-throughs, and more! ACS Spring 2019 generated over 14,000 downloads!

HOUSING WEBSITE

**INVESTMENT: $7,500**

Deadline: November 30, 2021

The best hotel rates are exclusively available through the ACS Housing Company. Promote your company months before the event by sponsoring the official housing website sponsor. Your hyperlinked logo appears on the official housing website as well as on thousands of housing confirmation emails! (must commit by November 30). Post-show metrics include total amount of reservation acknowledgement emails sent prominently featuring your hyperlinked logo.

CURRENT AND UPCOMING SCHEDULE PAGE

**INVESTMENT: $6,000**

Attendees access this feature daily to search sessions and add to their calendars. Sponsor this highly sought-after platform component and receive an exclusive hyperlinked banner ad on the Current and Upcoming Schedule page as well as a non-exclusive hyperlinked rotating banner ad that appears across the platform.

FULL SCHEDULE PAGE

**INVESTMENT: $6,000**

Attendees use this scheduling feature to search sessions and add to their calendars prior to the meeting start. Sponsor this very popular platform component and receive an exclusive hyperlinked banner ad on the Full Schedule page, as well as a non-exclusive hyperlinked rotating banner ad that appears across the platform.
ATTENDEE JOURNEY VIDEO
VIRTUAL
INVESTMENT: $5,000
Claim this one-of-a-kind branding opportunity to navigate the ACS Conference Platform and help attendees plan their experience with a how-to navigational video. Up your visibility with the 30-second sponsor message at the conclusion.

VIRTUAL LOBBY AD
VIRTUAL
INVESTMENT: $3,000
Your brand is one of the first things attendees notice as they enter the virtual event. The ad hyperlinks to your complimentary enhanced company listing.

EMAIL PROMOTION
VIRTUAL
INVESTMENT: $3,000 per email
Reach ACS Spring 2022 registrants with a direct email message. Your organization provides the HTML, and ACS’s registration vendor deploys the email on your behalf.

VIRTUAL POSTER NIGHTS
VIRTUAL
INVESTMENT: $2,500 per poster event
Sponsor one of our large poster events, held via Zoom, and receive an exclusive hyperlinked ad on that day’s poster platform page as well as the walk-in directory slide on the Zoom site.

VIRTUAL ROTATING BANNER AD
VIRTUAL
INVESTMENT: $2,000
Increase your visibility with your hyperlinked banner ad in a non-exclusive rotating carousel at the top of the platform.

MOBILE APP BANNER AD
INVESTMENT: $1,750
Advertise on the official ACS mobile app (which also now serves as the official program book) with an eye-catching rotating banner ad while driving traffic to your booth. Receive post-show metrics, such as number of click-throughs and more.

“It’s been a pleasure working with ACS for our tradeshow needs. They are professional and pay very close attention to the details. I’m new to my organization, and the team has made my tasks easier with direction and some of the best customer service skills. We look forward to and will continue working with them in the future. From booth selection to show details, they go the extra mile to make their clients happy.”

— KIMBERLY SMITH
Interchim, Inc.
NEW RELAXATION STATION

IN-PERSON

INVESTMENT: $25,000/4 days

Transform your brand into a featured destination by sponsoring the customized Relaxation Station. Safe, local, licensed, and insured, professional massage therapists provide a refreshing massage on comfortable massage chairs. Located in The Hub in the Sails Pavilion — a high-traffic and high-demand destination.

Get into the spirit of the Relaxation Station and extend your message by providing branded logo apparel for the massage team to wear. Receive measurable and meaningful ROI with qualified leads from attendees when they visit your booth for a ticket to this popular area. On-site signage will include logo, tagline, hashtag, and booth number recognition.

One complimentary lead retrieval device will be included.

SCI-MIX

HYBRID

INVESTMENT: $5,000 (multiple co-sponsorships available)

Sci-Mix is the largest poster presentation event of ACS Spring 2022! Double your exposure by sponsoring the in-person event as well as the virtual! In-person sponsorship includes on-site brand recognition at the event, including at the beverage stations. Opportunity to distribute a sponsor-provided giveaway of your choice to our attendees is also available. Terrific chance to network with attendees at the event. On-site signage will include logo, tagline, hashtag, and booth number recognition at the event.

Virtual sponsorship includes brand recognition on the virtual platform page and walk-in slides, as well as recognition in attendee communications featuring this event.

ACS HUB

HYBRID

INVESTMENT: $5,000

The ACS Hub is the one-stop place for attendees to check out the ACS Store, take a virtual tour of future ACS Meeting destinations, and download themed virtual backgrounds! Sponsor this frequently visited page and receive an exclusive banner ad on the Hub virtual platform page, as well as a non-exclusive hyperlinked rotating banner ad that appears across the platform.

San Diego marks the return of the In-Person Hub where networking, game playing, and relaxing are center stage in the brightly lit, comfortable Sails Pavilion. This sponsorship includes on-site sponsorship of the In-Person Hub as well! ACS will provide you with an in-person “station” for you to chat with attendees. On-site signage will include logo, tagline, hashtag, and booth number recognition in the lounge. Feel free to bring giveaways for distribution and expand your brand’s presence.
RECHARGE & SOCIAL MEDIA LOUNGE

IN-PERSON

INVESTMENT $2,500 each or $10,000 (exclusive)
(4 co-sponsorships available)
Convention centers drain the life out of smart devices. Attendees are always thankful for a place to sit, network, or to plan the rest of their day while their phones charge. Combine that with catching up on the show’s tweets and other social media posts equals an amazing networking opportunity! The Recharge lounge is located on the exhibit floor. Feel free to bring giveaways for distribution and expand your brand’s presence. On-site signage will include logo, tagline, hashtag, and booth number recognition in the lounge.

NEW CREATE AN OUT-OF-BOOTH EXPERIENCE

IN-PERSON

INVESTMENT: TBD
Completely customizable opportunity to collaborate with show management to create and brand your own experience outside of your booth! Located on the expo floor (space permitting). Food and beverage offerings are available and encouraged.

NEW EXPO HALL LUNCH BREAK

IN-PERSON

INVESTMENT: $5,000 daily;
3 show day opportunities available
NEW this year—lunch in the expo hall! On Monday and Tuesday, ACS is hosting a food and beverage break during dedicated, exclusive hours. Sponsorship includes logo, tagline, hashtag, and booth number recognition on signage throughout the break stations and at each table. Promotional branding on napkins or cups is welcome (at sponsor’s cost) or supply your own giveaway.

NEW EXPO HALL HAPPY HOUR

IN-PERSON

INVESTMENT: $5,000 daily;
2 show day opportunities available
NEW this year! Be the toast of the evening when you sponsor our new Expo Hall Happy Hours! Sponsorship includes logo, tagline, hashtag, and booth number recognition on signage at the bars and throughout the hall during the event. Provide your own branded napkins or cups or supply your own giveaway to remind attendees of your brand long after the event.

NEW EXPO HALL CAFFEINATE & COMMUNICATE REFRESHMENT BREAKS

IN-PERSON

INVESTMENT: $2,500 EACH;
3 opportunities available
Attendees are always looking for a caffeinated pick-me-up! Be one of the “perks” of the meeting and sponsor a refreshment break on the exhibit floor on each show day. Signage at each break station with your company’s logo, tagline, hashtag, and booth number is provided. You will also be recognized in attendee communications about the breaks. Promotional branding on napkins or cups is welcome (at sponsor’s cost) or supply your own giveaway to remind attendees of your brand long after the event.
CAREER NAVIGATOR LIVE!

CAREER PATHWAY WORKSHOPS
INVESTMENT: $7,500
Over 30 workshops each run approximately two hours and are cumulatively attended by over a thousand individuals. Promote your organization to meeting attendees while they explore their career path options. These workshops help reinforce your commitment and can be a point of decision to expose your organization’s path to the next generation of leading scientists. Sponsorship includes recognition at each workshop and the opportunity to distribute ACS-approved literature in the workshop room.

HEADSHOT LOUNGE
INVESTMENT: $12,000
Back by popular demand within the high-traffic Career Navigator LIVE!, the Headshot Lounge area is where attendees have executive photos taken. Whether attendees are at the beginning, middle, or end of their career journey, your exclusive sponsorship will forever be linked to these increasingly valuable communication tools. Sponsor logos are imprinted on each image. On-site signage at the lounge will include logo, booth number, tagline, and hashtag. Supply your own giveaway to remind attendees of your brand long after the event.

JOB SEEKER COMPUTER BANK
INVESTMENT: $5,000
Computer banks provide job seekers with an opportunity to register, upload resumes, search job openings, and request interviews. Get your message noticed in this high-traffic area with a custom-branded splash page on each monitor. Supply your own giveaway to remind attendees of your brand long after the event. On-site signage at the bank will include logo, booth number, tagline, and hashtag.

RESUME REVIEW AREA
INVESTMENT: $3,000
This area provides job seekers the unique opportunity to have their resumes reviewed by an experienced ACS Career Consultant. Sponsors are welcome to provide branded table drapes and distribute literature. On-site signage at the bank will include logo, booth number, tagline, and hashtag.

LIGHTNING TALKS AT THE PRESENTATION THEATER
INVESTMENT: $2,250 for three 30-minute sessions (one session per day)
Twenty- to thirty-minute “lightning talks” are available at the Career Navigator LIVE! Presentation Theater on the show floor. This is a great opportunity to tell your story, educate our attendees, or actively seek talent.

ICE CREAM SOCIAL
INVESTMENT: $3,000 EACH
3 opportunities available
Help attendees cool off with a refreshing treat each afternoon of the show, and use the opportunity to network with attendees. On-site signage at the bank will include logo, booth number, tagline, and hashtag. Supply your own giveaway to remind attendees of your brand long after the event.
BOOTH & OFFICE OPTIONS

• PRIVATE OFFICE PACKAGE
  **INVESTMENT:** $2,250

Purchase a private office and interview top candidates, and post unlimited positions in the ACS Career Navigator LIVE! Database. This quiet space is ideal for conducting on-site interviews of the individuals best suited for your open positions. Use the Career Navigator LIVE! Database to schedule interviews through the end of the meeting.

• RECRUITER’S BOOTH PACKAGE
  **INVESTMENT:** $1,950

The Recruiter’s Booth Package is for employers who are primarily interested in a more traditional career fair with a high volume of job-seeker traffic. These booths provide your company with a prime location to network with attendees, distribute recruitment materials, and receive resumes from prospective talent.

ABOUT ACS

The American Chemical Society (ACS) is one of the world’s largest scientific societies and leading sources and authorities in scientific information. ACS is at the forefront of the evolving worldwide chemical enterprise and the premier professional home for chemists, chemical engineers, and related scientists around the world.

HAVE A QUESTION? NEED MORE INFORMATION?
Contact Pat Hilpl at pat@hilplgroup.com or 215.644.9159. The Hilpl Group is the official sales vendor for ACS Meetings & Expositions.

For logistical questions or information, please contact expo@acs.org.