

Technology Resource Guide

Category	Product	Cost	Use Case	Pilot/Example LS	How To Guides	ACS Bylaw & Practical Considerations
Email Management	Real Magnet	ACS Special Pricing Offered	Mass email distribution service for local sections and technical divisions			Contact EMS@acs.org to signup
Meeting Management	EventBrite	Free for Free Events; per ticket pricing amount for \$ events	Schedule and host larger community events			
Social Media	ACS Network	Free	ACS Community Platform - Functionality enables groups and individuals to participate in conversations, collaborate on documents and share information.	ACS Local Section Social Media Directory		
Social Media	Instagram	Free	Share and comment on photographs; tailored for mobile use/engagement			
Social Media	Pinterest	Free	Users can upload, save, sort, and manage images—known as pins—and other media content (e.g., videos) through collections known as pinboards.			
Social Media	Twitter	Free	Brief communications/ marketing/announcements	ACS Local Section Social Media Directory		
Social Media	LinkedIn	Free	Groups functionality provides a private community to participate in conversations, and share information.	ACS Local Section Social Media Directory		
Social Media	Facebook	Free	Groups functionality provides a community to participate in conversations, and share information.	ACS Local Section Social Media Directory		
Social Media	YouTube	Free	Upload and share videos of group activities, events and seminars; includes commenting features			Consider gathering consent forms for those included/featured on videos; particularly anyone presenting scientific research
Social Media Management Tools	Buffer	Free & Paid	Schedule posts, track the performance of content, and centralized social media account management			
Social Media Management Tools	Google Alerts	Free	Alerts for new Google search results			

Social Media Management Tools	HootSuite	Free & Paid	Schedule posts, track the performance of content, and centralized social media account management			
Voting	Survey Gizmo	Free & Paid	Officer Voting Opinion Polls/Surveys			Protocols for Conducting Elections in Divisions and Local Sections
Voting	Survey Monkey	Free & Paid	Officer Voting Opinion Polls/Surveys			Protocols for Conducting Elections in Divisions and Local Sections
Web Conferencing	A+ Conferencing	ACS Special Pricing Offered	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	Adobe Connect	Starting @ \$50/mth	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	Cisco WebEx	starting @ \$24/mth per host	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	Facebook Live	Free	Live Webcasting. Webcasts are archived for viewing even after the live broadcast ends.			
Web Conferencing	TeamViewer	Starting @ \$50/mth	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	Microsoft Skype	Free & Included in Office 365	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	UberConference	Free & Paid	Virtual Meetings Audio/Web/Video Conferencing			
Web Conferencing	Google Hangouts	Free	Virtual Meetings Audio/Web/Video Conferencing			

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