

Audio Transcript: (0) Module 0: Introduction: What to expect

0.1 Workshop navigation

0.1.1 Welcome

Welcome to the ACS Chemistry Advocacy Program! Upon completion of this course, you will be empowered to advocate on behalf of chemistry issues that are important to you and seek further information. This presentation will go over what to expect, and how to navigate this on-demand workshop. On each slide, please click the speaker icon to begin the audio content, and be sure to listen until the end to hear all of the content.

0.1.2 Outline of modules

This program is split into four modules that will cover the basic components of science and chemistry advocacy.

The first module, *Introduction to chemistry advocacy*, will introduce basic concepts of science policy, setting the groundwork for the rest of the course, and describe the work the ACS Government Affairs office is already doing to advocate on behalf of members.

The second module, *Chemistry advocacy within the U.S. government*, will cover the way science and policy interact within the U.S. government, specifically in the executive and legislative branches, and discuss how scientists and citizens can get involved.

The third module, *Advocating for chemistry in Congress*, will discuss what members can expect when advocating for chemistry on Capitol Hill, including the logistics of setting up and carrying out congressional meetings and how to choose and make an appropriate 'ask'.

The fourth module, *Chemistry communication for advocates*, will focus on strategies to increase your effectiveness as a communicator of science to different audiences, focusing on speaking your science simply to policymakers.

This is an on-demand workshop, so wherever you are, you can take breaks and return later to pick up where you left off. It will take around two hours to complete the program in full.

0.1.3 Navigating the workshop

At the top of the page, you will find a 'breadcrumb' navigation bar. By clicking on 'Chem Advocacy Workshop' you can return to the main menu for the course and access previous modules and topics.

The material in this workshop is cumulative, so you will not be able to skip ahead. You will need to complete each presentation, activity, and module in its entirety in order to access the next. Within a given topic, you can navigate within instructional content by using the blue progress bar located below the presentation screen.

Once you reach the end of each presentation, a navigation menu will appear at the bottom in the center of the slide. Click on the right facing arrow to move to the next topic or module. For activities, this will appear below the introduction of each activity. On each navigation menu, you can also click on the left facing arrow to return to the previous topic, or click on the three horizontal lines to navigate back to the main menu.

0.1.4 Audio recording icons

All instructional content is accompanied by an audio recording. Start the audio recording by clicking on the blue audio icon. After starting the narration, you can pause or resume audio with the green audio icons. In the case of activities, an embedded audio player replaces the icons pictured below.

The presented instructional and audio content will be interspersed with interactive features in which you will participate either as a single learner or part of a larger cohort. Several icons, shown on the next pages, will distinguish an interactive component that you must complete before moving on.

0.1.5 Discussion icon

When you see a speech bubble icon at the top of a page, it indicates you will need to answer a question in a forum. Click the 'reply' button to write your answer to the given prompt. After reviewing the answers of your fellow participants, reply to their answers with your own thoughts.

0.1.6 Activity icon

When you need to complete an interactive activity, you will see an atom icon. When activities like drag-and-drops or simple multiple choice questions are embedded into instructional content, you will see the atom icon displayed in the lower right corner of the presentation (as you see at the bottom of this page). More involved activities, such as flashcards, will have their own instructional section and will display the icon at the top of the page.

0.1.7 Additional resources icon

Occasionally, external resources will be hyperlinked in instructional content. When that is the case, you will see the open book icon in the lower right corner of a slide, such as the one displayed here. To access the resources, click on the hyperlinked text in the slide, this will open a new browser tab with pertinent content. Note there may be more than one hyperlink per slide.

0.1.8 Accessibility icon

On the first slide of each module, you will see an accessibility icon in the lower right corner. Click directly on this icon to download a PDF containing the text in the audio narration.

0.1.9 Completing the workshop

Once you have finished this workshop and provided your feedback, you will be awarded a personalized certificate of completion.

Thank you for your interest in advocating for chemistry with ACS! Return to the ACS Chemistry Advocacy Workshop Main Menu or click on the right facing arrow below to get started.

0.2 Code of Conduct

To ensure that all workshop participants contribute to a respectful learning environment, particularly in the forum activities, please read and agree to abide by the code of conduct.