Anatomy of an Ace Research Poster

Your poster is an illustration of your research story. Make it clear. Make it easy to understand. Make it a visual joy.



TITLE

Authors and Affiliations (you, co-workers, faculty advisors)

Introduction

- > Why does it matter?
- > What is already known?
- > What are you trying to accomplish?



Methodology

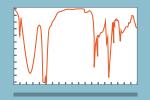
What steps did you take? > Explain type of chemistry

> Focus on the big picture

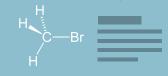


Results

- The heart of your poster
- Explain results within context of the problem/question
- > Use minimal text
- > Use easy-to-interpret graphs



> Balance words with graphics



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UNIVERSITY

- Conclusion
- Keep it short and simple
- > What did you find?
- > What questions or methods should also be investigated?
- > What will you do next?

Acknowledgments

- > Funding sources
- > Those who helped you

References

- > Show what you're building on
- > Use ACS format

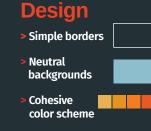
Sections

> Chunk content into easy-toidentify sections

Fonts Aa Aa Aa

- For better readability, use sans serif fonts such as Arial, Helvetica, and Calibri
- > Make font sizes large enough to read from a short distance





Images

